



CINEMECCANICA



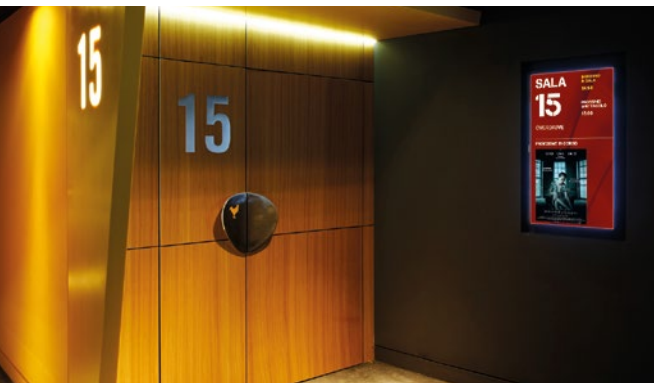
trailergraph
CINECLOUD

TRAILERGRAPH

Lobby Signage Solution



TRAILERGRAPH, lobby signage solution, provides highly-engaging, digitally dynamic displays that will captivate your audience. Keep your clients engaged while they line up to purchase their tickets and popcorn with concession stand information and box office movie trailers.



TRAILERGRAPH digital signage solution in your lobby is a smart and easy way to get your message out to your customers with lots of opportunities:

Real time Advertise

menus, specials, show schedules, movie trailers or messages from sponsors.

Interactive content

lets people play with the display's visuals or choose just the information they need.

Give directions

about where to purchase tickets and theater locations and advise the movies scheduling , the shows status and other information.

Customized layout

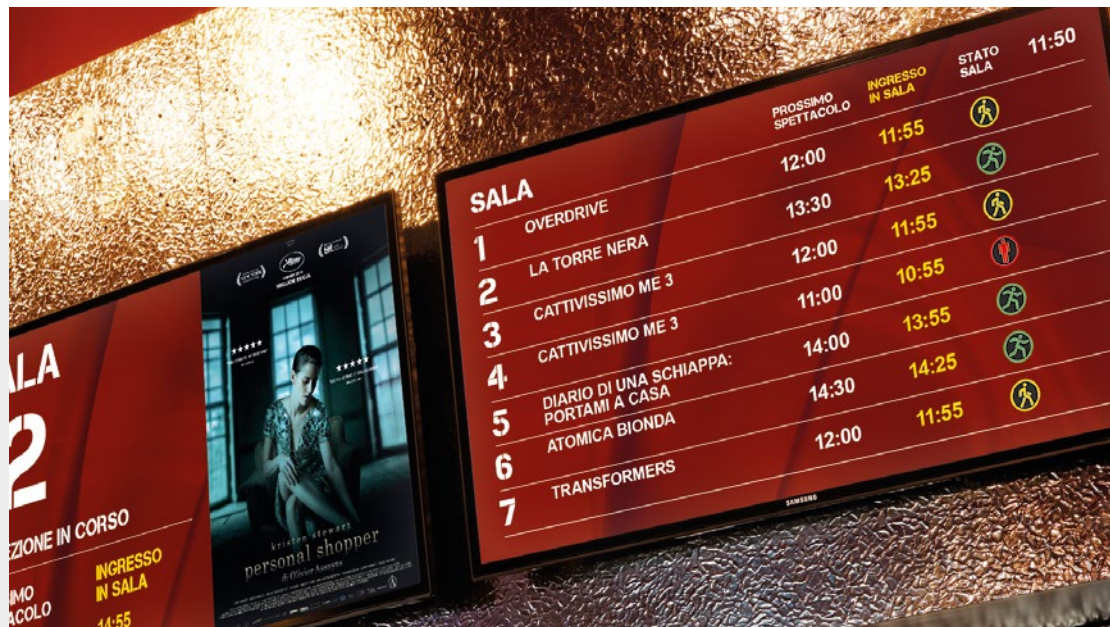
for digital posters and for each display's visuals.

Dedicated (remote or local) server

for contents and playlist, with an user friendly application.

Integration with TMS and ticketing software

More than **1.000** TRAILERGRAPH screens are already installed in Europe.



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