

Settala, 23th October, 2024

After a thorough evaluation and a rigorous selection process, **Cinemeccanica** has been appointed as the **Official Barco Post-Production Partner in Italy**.

This prestigious designation reflects Barco's confidence in Cinemeccanica's capabilities. As a Partner, Cinemeccanica will benefit from a range of exclusive privileges, including:

- **Access to superior quality products:** priority access to projectors and post-production solutions specifically designed for standard and HDR grading and visualization. These cutting-edge tools are engineered to meet the highest industry standards, ensuring that projects are executed with unparalleled precision and quality.
- **Advanced support services:** The Cinemeccanica team will have direct access to a dedicated support team, ready to assist with any technical or operational request, ensuring a seamless experience with customers.
- **Marketing resources and collaboration:** co-marketing with Barco and a series of promotional materials will be made available to increase visibility in the post-production sector, further solidifying Cinemeccanica's reputation.
- **Exclusive training and development:** The Cinemeccanica team will have exclusive access to specialized training sessions and webinars, led by experts. These sessions are designed to enhance technical and operational skills, ensuring the highest quality of product and service offered to the post-production studios.

